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9	UNITED STATES DISTRICT COURT
10	FOR THE CENTRAL DISTRICT OF CALIFORNIA
11	UNITED STATES OF AMERICA,) CR No. 02-
12	Plaintiff,) <u>I N F O R M A T I O N</u>
13	v.) [18 U.S.C. § 371: Conspiracy
14	JOHN GIESECKE,) to Commit Securities Fraud; JOSEPH SHEW,) 18 U.S.C. § 1343: Wire Fraud;
15	JOHN DESIMONE,) 15 U.S.C. §§ 78j(b), 78ff, 17) C.F.R. 240.10b-5: Securities
16	Defendants.) Fraud; 18 U.S.C. § 2: Aiding) and Abetting, Causing an Act
17	to be Done]
18	The United States Attorney charges:
19	COUNT ONE
20	[18 U.S.C. § 371]
21	[Defendants GIESECKE and SHEW]
22	I. <u>INTRODUCTION</u>
23	<u>Background</u>
24	At all times relevant to this information:
25	1. Homestore.com, Inc. ("Homestore") was a Delaware
26	corporation headquartered and with its main operations in Westlake
27	Village, California. Homestore was the largest Internet-based
28	provider of residential real estate listings and related content.

2. Homestore was a publicly traded company. Homestore's stock was traded on the national market of the National Association of Securities Dealers' Automated Quotation System ("NASDAQ"), an electronic trading system. Homestore had shareholders located throughout the United States, including in the Central District of California.

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- 3. As a public company, Homestore was required to comply with the rules and regulations of the United States Securities and Exchange Commission ("SEC"). Those rules and regulations are designed to protect members of the investing public by, among other things, ensuring that a company's financial information is accurately recorded and disclosed to the public.
- 4. Under those regulations, Homestore and its officers had a duty to: (a) make and keep books, records and accounts which, in reasonable detail, fairly and accurately reflected the company's business transactions; (b) devise and maintain a system of internal accounting controls sufficient to provide reasonable assurances that the company's transactions were recorded as necessary to permit preparation of financial statements in conformity with Generally Accepted Accounting Principles ("GAAP"); and (c) file with the SEC quarterly reports (on Form 10-Q) which included financial statements that accurately presented its financial condition and results of its business operations in accordance with GAAP.
- 5. Homestore's outside auditor was PricewaterhouseCoopers ("PwC").
- 6. Defendant JOHN GIESECKE ("GIESECKE") was a Certified Public Accountant ("CPA"). Defendant GIESECKE served as the Chief

Financial Officer ("CFO") at Homestore beginning in December 1998 through approximately December 2000. In approximately December 2000, defendant GIESECKE became the Chief Operating Officer ("COO") of Homestore. Defendant GIESECKE served as the COO of Homestore until September 2001, when he became the President of Homestore's Retail and Consumer Services Division. Defendant GIESECKE held this position until he resigned from Homestore on or about January 7, 2002. In his capacity as COO, defendant GIESECKE, among other things, signed management representation letters that Homestore submitted to PwC and supervised other employees at Homestore.

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7. Defendant JOSEPH SHEW ("SHEW") was a CPA. Defendant SHEW served as the Vice President of Homestore's Finance Department beginning in 1998 through approximately December 2000. In approximately December 2000, defendant SHEW became the CFO of Homestore. Defendant SHEW served as the CFO of Homestore until he resigned from Homestore on or about December 6, 2001. In his capacity as CFO, defendant SHEW, among other things, signed Form 10-Qs that Homestore submitted to the SEC, signed management representation letters that Homestore submitted to PwC, and supervised the employees in Homestore's Finance Department.

The Scheme to Defraud

8. Beginning in or about March 2001, and continuing to December 2001, defendants GIESECKE and SHEW, together with high-ranking corporate officers at Homestore, and others, participated in and helped to execute a scheme to defraud shareholders of Homestore, the investing public, PwC, and the SEC, and to deprive Homestore of its right to honest services, by manipulating Homestore's reported

revenues to make them appear higher than they really were.

9. Among the goals of the scheme was to ensure that Homestore consistently reported that it had met or exceeded projected quarterly results for advertising revenue and total revenue, when in truth, Homestore's financial results were materially overstated.

II. THE OBJECTS OF THE CONSPIRACY

- 10. From in or about March 2001, and continuing to December 2001, within the Central District of California and elsewhere, defendants GIESECKE and SHEW, together with high-ranking corporate officers at Homestore, and others, knowingly and unlawfully combined, conspired, and agreed to commit the following offenses against the United States:
- (a) to employ a device, scheme and artifice to defraud in connection with the purchase and sale of Homestore securities, using the means and instrumentalities of interstate commerce, in violation of Title 15, United States Code, Sections 78j(b) and 78ff, and Title 17, Code of Federal Regulations, Section 240.10b-5;
- (b) to make untrue, false, and misleading statements of material fact in reports and documents required to be filed under the Securities Exchange Act of 1934 and the rules and regulations thereunder, in violation of Title 15, United States Code, Sections 78m(a) and 78ff, and Title 17, Code of Federal Regulations, Sections 240.12b-20 and 240.13a-13;
- (c) to knowingly falsify Homestore's books, records, and accounts, in violation of Title 15, United States Code, Sections 78m(b)(2)(A), 78m(b)(5) and 78ff, and Title 17, Code of Federal Regulations, Section 240.13b2-1;

- (d) to knowingly violate GAAP and to circumvent and fail to implement a system of internal accounting procedures and controls, in violation of Title 15, United States Code, Sections 78m(b)(2)(B)(ii), 78m(b)(5), and 78ff; and
- (e) to knowingly make and cause to be made materially false and misleading statements to PwC in connection with its review of Homestore's financial statements and the preparation of the quarterly reports required to be filed with the SEC, in violation of 15 U.S.C. § 78ff, and Title 17, Code of Federal Regulations, Section 240.13b2-2.

III. THE MANNER AND MEANS OF THE CONSPIRACY

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- 11. In order to achieve and to attempt to achieve the goals of the scheme, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others, caused Homestore to engage in a complicated series of "round-trip" transactions whereby Homestore entered into agreements with various intermediaries to facilitate the circular flow of money from Homestore to the various intermediaries and then back to Homestore. These "round-trip" transactions and the accompanying circular flow of money enabled Homestore to recognize its own cash as revenue in violation of GAAP. These illegal arrangements allowed Homestore to fraudulently inflate its revenue by essentially buying that revenue in violation of GAAP.
- 12. For example, in the first and second quarters of 2001, Homestore entered into agreements with a major media company, whereby Homestore agreed to refer advertisers to the major media company to purchase on-line advertising from the major media company. The major media company, in turn, agreed to purchase on-

line advertising from Homestore. The amount of advertising purchased by the major media company from Homestore was dependent on, and correlated to, the amount of advertising purchased through Homestore's referrals.

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- 13. Homestore indirectly paid for the advertising purchases made by the advertisers Homestore referred to the major media company. Homestore purchased services, including software licenses, advertising, and other products, from these advertisers. Homestore generally had no business need to enter into these transactions with these advertisers and also overpaid for the services it purchased from these advertisers. As an unwritten condition of these transactions, Homestore required these advertisers to purchase online advertisements from the major media company with most or all of the money Homestore spent with the advertisers. Moreover, Homestore capitalized the payments made to these advertisers, thereby reducing Homestore's quarterly expenses in "buying" its revenue and the associated impact to Homestore's net income figure in the quarters in which the payments to "buy" revenue were made.
- 14. In the first and second quarters of Homestore's fiscal year 2001, Homestore paid a total of approximately \$49.8 million to the advertisers in 16 separate transactions. The advertisers then paid approximately \$45.1 million to the major media company to purchase on-line advertisements. Homestore, in turn, recognized approximately \$36.7 million in revenue from the major media company's related purchase of on-line advertising at Homestore. Homestore included this bogus revenue from the fraudulent "round-trip" transactions in the financial statements filed on its Forms

10-Q for the first three quarters of Homestore's fiscal year 2001.

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15. In addition to devising and entering into the type of "round-trip" transactions discussed above, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others, also utilized the following means to achieve and attempt to achieve the goals of the scheme:

- (a) Causing fraudulent entries to be made to company books and records at quarter-end regarding the "round-trip" and related transactions;
- (b) Concealing the true nature of the improper revenuegenerating transactions from PwC;
- (c) Making false statements and/or material omissions to PwC regarding the nature and extent of the fraudulent "round-trip" and related transactions;
- (d) Filing materially false and misleading financial statements on Form 10-Q with the SEC;
- (e) Making materially false and misleading public statements about Homestore's financial performance to Wall Street analysts and in press releases;
- (f) Exercising stock options and selling Homestore stock with knowledge that Homestore's revenues and earnings were materially and fraudulently overstated.
- 16. It was part of the conspiracy to defraud that defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others, regularly met and spoke in person, and by telephone, and corresponded by email during the relevant time period to discuss, among other things, the status of advertising revenue and total

revenues for the quarter, and to compare Homestore's likely quarterly revenues with targeted goals. If it appeared that Homestore would fall short of targets, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others, agreed to and did engage in the fraudulent practices described above to overstate Homestore's financial results to make it appear that quarterly targets had been met.

- 17. On or about December 21, 2001, Homestore announced that the Audit Committee of the Board of Directors was conducting an inquiry into certain of Homestore's accounting practices and that Homestore would restate certain of its financial statements. The NASDAQ suspended trading in Homestore's stock on December 21, 2001 at \$3.60 per share. Homestore's stock resumed trading on January 7, 2002, and closed that day at \$2.46.
- 18. On or about April 3, 2002, following an internal investigation and audit, Homestore reported that during the first three quarters of its fiscal year 2001, Homestore had materially overstated advertising revenue by \$46,410,000 or 39% of advertising revenue for the period, and 13% of total revenue for the period.

IV. OVERT ACTS

19. In furtherance of the conspiracy and in order to accomplish its objects, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others, committed and caused to be committed the following overt acts, among others, within the Central District of California and elsewhere:

OVERT ACT NO. 1: On or about March 31, 2001, defendants

GIESECKE and SHEW, high-ranking corporate officers at Homestore, and

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others caused Homestore to improperly recognize at least \$15 million dollars in revenue in the fiscal first quarter ended March 31, 2001 in violation of GAAP based on the fraudulent "round-trip" transactions discussed above.

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OVERT ACT NO. 2: On or about April 25, 2001, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others caused Homestore to issue a press release announcing the results for the fiscal 2001 first quarter ended March 31, 2001. The announcement was materially false in that, among other things, it reported that pro forma revenues for this quarter were \$118.4 million as compared to \$57.6 million from the prior year, representing an increase of 105%. In fact, revenues were materially overstated by approximately \$15 million.

OVERT ACT NO. 3: On or about May 15, 2001, defendants

GIESECKE and SHEW, high-ranking corporate officers at Homestore, and

others signed a "management representation letter" to PwC in

connection with its quarterly review of Homestore's first quarter

2001 financial statements. The letter included the following

materially false representations:

- (i) "The interim consolidated financial statements referred to above [for the quarter ended March 31, 2001] are fairly presented in conformity with accounting principles generally accepted in the United States of America, and include all disclosures necessary for such fair presentation and disclosures otherwise required to be included therein by the laws and the regulations to which the Company is subject."
- (ii) "We have reviewed the criteria for barter transactions included in the Emerging Issue Task Force Issue No. 93-11, Accounting for Barter Transactions. We have determined that all of our barter transactions are in accordance with the provisions of the above guidance."
- (iii) "To the best of our knowledge and belief, no events have occurred subsequent to the interim balance sheet date and through

the date of this letter that would require adjustment to or disclosure in the aforementioned interim consolidated financial statements."

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The foregoing statements were false and misleading because defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others failed to disclose the fraudulent "round-trip" transactions and the improperly recognized revenue associated with them.

OVERT ACT NO. 4: On or about May 15, 2001, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others caused Homestore to file a report with the SEC on Form 10-Q, reporting its financial results for the fiscal 2001 first quarter ended March 31, 2001. The reported results were materially false in that they included improperly recorded advertising revenue, and failed to disclose that management was engaged in and directing others to engage in fraudulent accounting practices.

OVERT ACT NO. 5: On or about June 30, 2001, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others caused Homestore to improperly recognize at least \$22.445 million dollars in revenue in the fiscal second quarter ended June 30, 2001 in violation of GAAP based on the fraudulent "round-trip" transactions discussed above.

OVERT ACT NO. 6: On or about July 25, 2001, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others caused Homestore to issue a press release announcing the results for the fiscal 2001 second quarter ended June 30, 2001. The announcement was materially false in that, among other things, it reported that revenues for the quarter were \$129.3 million as

compared to \$72.4 million from the prior year, representing an increase of 79%. In fact, revenues were materially overstated by approximately \$22.445 million.

OVERT ACT NO. 7: On or about August 9, 2001, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others signed a "management representation letter" to PwC in connection with its quarterly review of Homestore's financial statements. The letter made the same materially false representations included in the May 15, 2001 representation letter.

OVERT ACT NO. 8: On or about August 14, 2001, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others caused Homestore to file a report with the SEC on Form 10-Q, reporting its financial results for the fiscal 2001 second quarter ended June 30, 2001. The reported results were materially false in that they included improperly recorded advertising revenue, and failed to disclose that management was engaged in and directing others to engage in fraudulent accounting practices.

OVERT ACT NO. 9: On or about September 30, 2001, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others caused Homestore to improperly recognize at least \$8.965 million dollars in revenue in the fiscal third quarter ended September 30, 2001 in violation of GAAP based on the fraudulent "round-trip" transactions discussed above.

OVERT ACT NO. 10: On or about November 1, 2001, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others caused Homestore to issue a press release announcing the results for the fiscal 2001 third quarter ended September 30, 2001.

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The announcement was materially false in that, among other things, it reported that revenues for the quarter were \$116.1 million as compared to \$86.9 million from the prior year, representing an increase of 34%. In fact, revenues were materially overstated by approximately \$8.965 million.

OVERT ACT NO. 11: On or about November 14, 2001, defendants GIESECKE and SHEW, high-ranking corporate officers at Homestore, and others caused Homestore to file a report with the SEC on Form 10-Q, reporting its financial results for the fiscal 2001 third quarter ended September 30, 2001. The reported results were materially false in that they included improperly recorded advertising revenue, and failed to disclose that management was engaged in and directing others to engage in fraudulent accounting practices.

COUNT TWO

[18 U.S.C. §§ 1343, 2]

[Defendant GIESECKE]

I. INTRODUCTION

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20. The United States Attorney repeats and realleges paragraphs 1 through 9, and 11 through 19, of this information as if fully set forth herein.

II. THE SCHEME TO DEFRAUD

21. Beginning in or about March 2001, and continuing until December 2001, within the Central District of California and elsewhere, defendant GIESECKE, together with others known and unknown, knowingly and with intent to defraud, participated in and executed a scheme to defraud investors and potential investors in Homestore stock, and to obtain money or property from investors in Homestore stock by means of material false and fraudulent pretenses, representations, and promises, and the concealment of material facts, as described in paragraphs 11 through 19 of this information.

III. THE USE OF THE WIRES

22. On or about July 25, 2001, within the Central District of California and elsewhere, defendant GIESECKE, for the purpose of executing the above-described scheme to defraud, caused, and aided and abetted the transmission of signals and sounds by means of wire communication in interstate commerce, as follows: In a conference telephone call with Wall Street analysts in various states outside of California, defendant GIESECKE and other senior corporate officers at Homestore's headquarters in California falsely represented that Homestore's revenues for the fiscal second quarter

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ended June 30, 2001 were $129.3 million as compared to $72.4 million
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    from the prior year, representing an increase of 79%, when, in fact,
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    as defendant GIESECKE and others well knew, those revenues were
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    materially overstated by approximately $22.445 million.
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COUNT THREE

[15 U.S.C. §§ 78j(b), 78ff; 17 C.F.R. § 240.10b-5]

[Defendant DESIMONE]

I. INTRODUCTION

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- 23. The United States Attorney repeats and realleges paragraphs 1 through 9, and 11 through 19, of this information as if fully set forth herein.
- 24. Defendant JOHN DESIMONE ("DESIMONE") was employed by
 Homestore from June 1999 until January 2002. Defendant DESIMONE
 served as Director of Operations Planning and Transactions in
 Homestore's Finance Department from approximately October 1999 to
 June 2001. Defendant DESIMONE served as Vice President of
 Transactions in Homestore's Finance Department from approximately
 June 2001 to October 2001. Defendant DESIMONE served as Vice
 President of Planning in Homestore's Real Estate Group from October
 2001 until he was placed on administrative leave in December 2001.
 In these positions, defendant DESIMONE had supervisory authority
 over other Homestore employees.
- 25. In approximately January 2001, defendant DESIMONE opened a securities account at Merrill Lynch, Pierce, Fenner & Smith Incorporated, a registered broker-dealer, through which he effected trades in Homestore stock.

II. SCHEME TO DEFRAUD

26. From on or about April 30, 2001 and continuing to August 17, 2001, within the Central District of California and elsewhere, defendant DESIMONE knowingly and willfully and in connection with the purchase and sale of Homestore stock employed a device,

artifice, and scheme to defraud, and engaged in acts, practices, and courses of business that operated as a fraud and deceit, through the use of the means and instrumentalities of interstate commerce and the use of the mails. The scheme operated in the following manner:

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- (a) Beginning at least as early as March 2001 and continuing through at least August 2001, defendant DESIMONE obtained material non-public information in the regular course of his duties as a Homestore employee that Homestore was engaging in fraudulent "round-trip" transactions in which the company improperly recognized revenue to meet quarterly revenue expectations as discussed in paragraphs 11 through 14 of this information.
- (b) As a result of meetings, informal conversations, telephone conversations, and email exchanges with high-ranking corporate officers and others at Homestore, defendant DESIMONE was aware that Homestore improperly recognized revenue through the use of "round-trip" transactions.
- (c) Defendant DESIMONE was further aware of the scheme to improperly recognize revenue through the use of "round-trip" transactions because he participated in the scheme, by, among other things,
- (i) helping to structure Homestore's transactions with the advertisers that Homestore referred to the major media company as discussed in paragraphs 11 through 14 of this information;
- (ii) facilitating the collection of money from the major media company that Homestore recognized as revenue as discussed in paragraphs 11 through 14 of this information;

(iii) concealing the "round-trip" transactions from PwC; and

- (iv) misleading PwC concerning the nature of the "round-trip" transactions.
- (d) As a result of the fraudulent scheme to improperly recognize revenue, defendant DESIMONE was aware that Homestore's revenues were materially overstated in the first, second, and third quarters of 2001.
- (e) Defendant DESIMONE knew that this information was material and non-public, and that he could not buy or sell Homestore common stock before the information had been announced to the public.
- (f) Based on the material non-public information in his possession, from on or about April 30, 2001 to on or about August 17, 2001, defendant DESIMONE sold approximately 9,375 shares of Homestore common stock.
- (g) During the course of, and as a result of, the scheme, defendant DESIMONE realized profits of \$169,781 through the sale of Homestore stock.
- (h) During the course of the scheme, defendant DESIMONE used telephones to cause the trading of his Homestore securities, and caused mailings confirming trades of his Homestore securities to be sent to him.

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1	27. On or about the following dates, in the Central District
2	of California and elsewhere, by the use of the means and the
3	instrumentalities of interstate commerce and of the mails, defendant
4	DESIMONE caused the following securities trades to be executed:
5	<u>Date</u> <u>Sales of Homestore Stock</u>
6	4/30/01 3,125 shares of Homestore stock
7	5/17/01 1,562 shares of Homestore stock
8	8/17/01 1,390 shares of Homestore stock
9	8/17/01 1,598 shares of Homestore stock
10	8/17/01 1,600 shares of Homestore stock
11	8/17/01 100 shares of Homestore stock
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13	DEBRA W. YANG United States Attorney
14	officed States Actorney
15	JACQUELINE CHOOLJIAN Assistant United States Attorney
16	Chief, Criminal Division
17	GREGORY J. WEINGART
18	Assistant United States Attorney Chief, Major Frauds Section
19	Chief, Major Frauds Section
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